



**Port Chester High School Band Association
Tamarack Road
Port Chester, New York 10573**

July 2018

Dear Owner/Manager:

The Port Chester High School Marching Band would like you to place an ad for your business in our annual Advertising Journal. This is our main fundraising vehicle each band season and the funds are used to support the music and competition programs throughout the year.

Allow me to tell you a bit about the band. This year's band has over 150 members. The students span all grades 9-12, and accurately represent the diversity of our community. They truly deserve the nickname given to them by their community: "The Pride of Port Chester".

Our program keeps these young people occupied with intensive practices and extensive training in music and marching. We provide specialized instruments to students that cannot afford them. We also provide supplemental staff for specialized training in percussion, color guard and marching. Finally, we support their competitive efforts by providing miscellaneous equipment, transportation, food and drink during the competition season.

Your business can benefit by advertising with us. Our children and their families are local residents and consumers. They will remember our advertisers when shopping choices can be made. Also, the Journal will receive wider attention as you and other businesses proudly display it in their reception and other customer areas. The Journal's presence at your business will show that you are a PCHS Band supporter and care for the community that your business is in.

Enclosed is an Ad Journal contract. Please make all checks out to "PCHS Band Association" and send the completed contract along with payment to the address listed on the contract. The Band Association is registered with the IRS as a 501(c)3 charitable organization.

Won't you please see your way to placing an ad with us? You will be helping the youth of your community and preserving a very worthwhile program. Should you have any questions, you may contact the Band Association Business Manager, Eileen Pellegrini at 914-329-1316.

Thank you very much for your support.

Sincerely,

Michael Miceli
Band Director