

July 16, 2018

Dear Band and Color Guard Members,

BELIEVE IT OR NOT, ITS AD JOURNAL TIME!!!!

Attached are your Ad Journal contracts and Patron/Booster sheets for the 2018 Band Season.

Ad costs are as follows:

Booster Message	\$2 per line
Helmet Ad	\$25
Patron or Alumni	\$30
1/8 Page	\$40
1/4 Page	\$50
1/2 Page	\$75
Full Page	\$130
Gold Page	\$150
Back Inside Cover	\$300
Back Cover	\$400

The back inside cover and back cover are available to the first band or color guard member to sell the ad. You must contact Gina Perrone or Liz Rotfeld to confirm if the cover ads are available before writing the contract. Patron names will be listed on a special patron page in the ad journal. There will be an "Alumni" page which will include the name and year of graduation from PCHS.

Booster messages are \$2 per line and will be listed together on a page in the Ad Journal. Please make sure all handwriting is legible and that all messages are fit to be printed in the journal.

Ads can be solicited from anyone...businesses...professionals...relatives...friends. Use the contract form and be sure to attach enough information so that a good Ad can be printed. Business cards, letterhead or ads can be attached to the contract. Please **DO NOT ATTACH THE ADS WITH STAPLES** to the contract, paper clips must be used. **Please make sure your name and grade are on all contracts and booster/patron forms so that proper quota credit can be given to you.**

PLEASE TURN IN YOUR ADS AS SOON AS THEY ARE SOLD. DO NOT SAVE THEM UNTIL THE DEADLINE! ALL AD CONTRACTS AND PATRON/ALUMNI/BOOSTER FORMS WITH PAYMENT MUST BE RETURNED BY NOVEMBER 15, 2018 TO GINA PERRONE OR LIZ ROTFELD.

START EARLY BEFORE THE BUSY FALL COMPETITION SEASON BEGINS!!!

DON'T BE AFRAID TO ASK FOR HELP OR ADVICE.

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Liz Rotfeld
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