



**Port Chester High School Band Association
Tamarack Road
Port Chester, New York 10573**

Dear Band and Color Guard Member:

BELIEVE IT OR NOT, IT IS AD JOURNAL TIME!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Attached are your Ad Journal Contracts and Patron/Booster Sheets for the 2017 Band Season. EVERY Band and Color Guard member is expected to sell a minimum of \$600 worth of ads, Patrons or Boosters in any combination.

Ad costs are as follows:

Patron or Alumni	\$ 30.00
1/8 Page	\$ 40.00
1/4 Page	\$ 50.00
1/2 Page	\$ 75.00
Full Page	\$130.00
Gold Page	\$150.00
Inside Cover	\$300.00
Back Cover	\$400.00

The inside cover (both front and back) and back cover are available to the first band or color guard member to sell the ad. You must contact Debbie Scocchera at 934-2007 to confirm if the cover ads are available before writing the contract. Patron names will be listed on a special patron page in the ad journal. There will be an "Alumni" page which will include the name and year of graduation from PCHS.

Boosters are \$2.00 per line and will be listed together on a page in the Ad Journal. Please make sure all handwriting is legible and that all messages are fit to be printed in the Journal.

Ads can be solicited from anyone...business...professionals...relatives...friends. Use the contract form and be sure to attaché enough information so that a good Ad can be printed. Business cards, Letterheads or ads can be attached to the contract. Please **DO NOT ATTACH THE ADS** to the contract with **STAPLES**...a paper clip is good to use. **Please make sure your name and grade are on all contracts and booster/patron forms so that proper credit can be given to you.**

PLEASE TURN IN YOUR ADS AS SOON AS THEY ARE SOLD. DO NOT SAVE THEM UNTIL THE DEADLINE! ALL AD CONTRACTS AND PATRON/BOOSTER FORMS WITH PAYMENT MUST BE TURNED IN BY NOVEMBER 15, 2017 TO DEBBIE SCOCCHERA.

START EARLY AND MAKE EVERY EFFORT TO REACH YOUR GOAL!